

People Management Program Stores, winner of the ATD Best Award 2023

The Association for Talent Development awarded Relevance the Best in Practice Award 2023 in the Leadership/Management Development category for the People Management Program Stores, an international leadership program developed together with a well-known retail brand.

International retail brand • International • Since 2023

ATD BEST Award

2023, Leadership/Management Development category

The challenge

Leadership that has to work in every store

Store management is where a retail brand's leadership becomes visible every day, across countries and cultures. The program set out to develop that leadership internationally, with one approach that works in every store.

The approach

One international program for store management

Relevance developed the People Management Program Stores in collaboration with the retail brand: an international leadership program for store management, built to be rolled out across markets.

- **International leadership program** One program for store management, developed with the brand and rolled out internationally.

What changed

Recognized by the ATD Best in Practice Award 2023

The BEST Awards recognize organizations that achieve success through talent development initiatives for their employees. Winners are assessed on leadership support, talent development and innovation, and share their practices with a broad audience within ATD.

At a glance

Program

People Management Program Stores (PMPS)

Audience

Store management

Recognition

ATD Best in Practice Award 2023

Region

International

What they did

Custom curriculum, co-created · Blended learning journey

The biggest takeaways

- 1 Leadership programs for store management earn recognition when they combine leadership support, talent development and innovation.

- 2 One international program can carry a brand's way of leading into every store.



Read the full story online

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